

LONDON BOROUGH OF CROYDON

REPORT:	Streets & Environment Sub-Committee
DATE OF DECISION	11 July 2023
REPORT TITLE:	Parking Policy
CORPORATE DIRECTOR / DIRECTOR:	Nick Hibberd - Corporate Director of Sustainable Communities, Regeneration & Economic Recovery Steve Iles - Director of Sustainable Communities
LEAD OFFICER:	Steve Iles - Director of Sustainable Communities
LEAD MEMBER:	Councillor Scott Roche Cabinet Member for Streets & Environment
KEY DECISION?	Yes
CONTAINS EXEMPT INFORMATION?	No
WARDS AFFECTED:	All

1 SUMMARY OF REPORT

1.1 The report seeks to update scrutiny on the development of the draft parking policy. The ambition of the policy is for it to play its part in restoring pride in the borough and to support efforts for our town centre and high street recovery. The draft policy's ambition is underpinned by four policy drivers, to ensure it supports the Executive Mayor's Business Plan:

- **Fair** – parking which will be provided to benefit our users, robustly enforcing blue badge fraud and targeted enforcement in non-compliant areas;
- **Supportive** – Providing free limited stay parking in our district and local centres;
- **Efficient** – managing the parking service effectively and putting the customer at the forefront of everything we do and introducing virtual permits and technologies to aid our customers;
- **Transparent** – communicating openly with our customers, making fair assessments of footway parking across the Borough and introducing transparent parking tariffs.

- 1.2** To ensure delivery of these ambitions, the four policy drivers are linked to five specific parking policies:
- supporting our local economy
 - appropriate parking management
 - supporting our disabled residents
 - efficient service management
 - intelligence led enforcement
- 1.3** The draft parking policy is attached as Appendix 1, including the action plan that sets out the various actions that the policy is seeking to deliver and how these relate the policy drivers and specific parking policies.

2 APPENDICES

2.1 Appendix 1 – Draft Parking Policy and Action Plan